

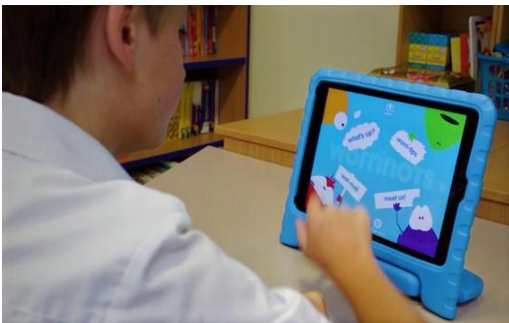
# Anonymous Children's home

rip



## The characters are helping my children through a tough time

*"I have a child who is desperate  
to speak with The Worrinots  
but it's not working."*



### Executive Summary

The Worrinots office received a call from a teacher informing us that The Worrinots has stopped working and she has a child who is desperate to speak to them, she sounded quite concerned. After a more detailed conversation with the teacher, she revealed they are a children's home.

## Challenges

The children's home was due to be closed, there were children resident in the North of the country being prepared for a huge transition to be placed at the other end of the country, down South.

The app had stopped working and they called The Worrinots office in desperation to find out why.

## How the Product Helped

The teacher informed us they would not be in a position to take out a subscription as they are a children's home and due to be closed. They had six weeks left to help prepare their children make their transition.

With this information we extended the free use of the app for the remaining six weeks they remained in operation.

## Results

Due to the sensitive nature of the organisation using the app we were unable to collect any feedback of its success. The teacher did inform us she would be letting the new home know about the app and how the children had found it helpful.

